



# PASCO COUNTY, FLORIDA

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## Urban Land Institute To Unveil Recommendations for Pasco County Growth

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**NEW PORT RICHEY** — Following two days of presentations by county staff and interviews with more than 100 community and business leaders, the non-profit Urban Land Institute will present its findings and recommendations on Pasco County's economic and land use development activities at a public presentation on Friday.

The presentation will take place from 9 to 11 a.m. at the Pasco Hernando Community College Performing Arts Center on Ridge Road in New Port Richey. The public and the media are invited to attend the briefing, which is the culmination of the ULI's week-long Advisory Services Panel process.

"We are looking forward to hearing what the ULI has to say about how we can improve our economic position and identify solutions to important issues the county is facing," said Chief Assistant County Administrator Michele Baker, who coordinated the ULI project for the county. "This is an opportunity for us to find out what works and what doesn't. Most importantly, they are going to provide us with concrete suggestions for improvement."

The ULI is a non-profit education and research organization that provides leadership in best practices and creative solutions for responsible and sustainable land use. The ULI Advisory Services Panel is composed of economic development, land use, development and government experts from around the country who volunteer their time to help communities solve difficult development or public policy problems.

The ULI study comes at a critical time for Pasco County as, like many other government agencies, it is faced with cuts from the state-mandated property tax cuts. The current slowdown in growth presented the first practical window of opportunity for the county to focus on these issues and prepare for the future. Pasco County and the Pasco Economic Development Council (PEDC) requested the ULI Panel assist the county in improving processes for identifying, attracting and serving new business and industry.

"We sincerely appreciate the time and commitment of the panelists who volunteered to help us and all of the community and business leaders who shared their input with the panel," Baker added. "This was truly a community-wide fact-finding process."

The County's ultimate goal is to increase its economic competitiveness and create an environment that embraces value-added businesses. Pasco is committed to diversifying the County's economic base and ensuring a good quality of life for current and future residents. For additional information on the ULI, visit [www.pascocountyfl.net](http://www.pascocountyfl.net) and click on the ULI link at the top of the In the News panel.

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