

Pasco County LEAP Into Excellence

Community Engagement Summary



Between March and May of 2009, Pasco County and the International City-County Management Association (ICMA) conducted several community input sessions facilitated by ICMA using an audience response system to gather input from residents, developers and other stakeholders on general county direction, proposed programs and ideas, and to demonstrate the County's sincerity in listening to the community as it moves forward with the LEAP initiative. Direct response from residents and stakeholders using this kind of system provides a good mix of quantitative and qualitative feedback from residents and stakeholders, allowing for follow-up questions directly with participants.

Session Analysis

Demographic Makeup: Data from four community sessions was tabulated from participants across Pasco County. Attendees represented the county's residency in nearly equal proportion, with approximately 34% in attendance from East and West Pasco, 25% from Central Pasco, and six percent from outside Pasco County. The total audience was approximately 50-50 men and women, with 75% of participants between ages 35 and 64.

County Services and Satisfaction: Across the county, the top services by importance to participants were Law Enforcement (Sheriff), Emergency Medical (ambulance), and Fire Services. When those categories were removed from the voting, respondents selected Parks and Recreation, Libraries, and Code Enforcement as priorities most important to them. Two-thirds of participants were satisfied with county services, with two-thirds believing that service quality was delivered as expected or exceeded expectations. Two-thirds of participants believed that county services were priced correctly, or were a bargain.

Impressions and County Direction: Overall, the participants were split on the county's direction, with one-third voting that the county was headed in the right

direction, and one-third each between undecided and the county not headed in the right direction. When asked to explain their responses, participants stated that some County activities and services were not headed in the right direction while others were. Participants in multiple sessions stated that conducting these resident input sessions was a demonstration that the County was now headed in the right direction, regardless of past performance.

Budget Deficit and Service Changes: Two-thirds of participants voted that some combination of service reduction with revenue generation/tax and fee changes was more favorable than either of those approaches alone. The groups were split nearly in half over whether reductions should be made across the board, or if certain services should be exempt. Some participants stated in the follow-up discussions that a 'scalpel' approach would be useful, in that cutting successful programs would be detrimental to the County, and there is now an opportunity to reduce or cut ineffective programs. Three property tax-funded services that participants recommended reducing, if necessary, were Animal Control, Agricultural Extension, and Code Enforcement.

Financial Restructuring Options: There was not as much consensus across the sessions on options for raising revenue. More than 25 percent suggested that property taxes should either remain the same or go down, while more than one-third suggested a property tax increase of four percent or greater would be acceptable. More than one-third rejected any gas tax increase, while almost 25 percent would accept a 5 cent per gallon increase. There was strong support for establishing user fees for certain services (such as a boat launch fee) with more than 80 percent somewhat or strongly supporting. More than half of all participants somewhat or strongly supported establishing Municipal Service Taxing Units (such as the Fire Fee), and two-thirds supported somewhat or strongly establishing non-property tax special assessments (those who benefit, pay).

Growing Challenges: When asked to prioritize the greatest challenges facing Pasco County related to growth and development, 19 percent selected protecting the environment and water supply. Closely following were traffic congestion/commuting, and then job creation. More than two-thirds strongly or

somewhat supported a planning approach that designates target areas to accommodate future urban-scale development. Almost 40 percent of participants recommended that future development be focused on redevelopment and adding density to existing areas; 24 percent of participants suggested development be accommodated within urban service areas, and 20 percent suggested creating new town centers to accommodate future development.

There was strong opposition to residential development in rural areas that do not have urban services (water, sewer, etc.). Close to half of the participants strongly or somewhat opposed clustered residential developments on private wells and septic systems in conservation subdivisions.

Creating a local food source and preserving the rural lifestyle were selected as the most important reasons for preserving farmland in Pasco County, with one-third voting for each. Of the farmers present in the sessions, they preferred that their land's use by 2035 either remain a family farm, or be preserved through a conservation easement. When asked to prioritize the kind of development on Pasco County's agricultural land in the next 25 years the most, one-third of participants, selected no development.

Parks and Open Space: Participants prioritized county development of parks and open space, and selected maintaining existing facilities as their top priority, followed by protecting the environment and wetlands, and preserving open spaces. More than 70 percent strongly or somewhat supported Pasco County acquiring open space while prices are declining for preservation purposes

Transportation: Prioritizing transportation funds produced diverse results, but the stand out options were for Pasco County to maintain existing roads, expand the roadway system for greater capacity, and improve existing public transit. The Ridge Road Extension, and State Routes 52 and 54 were ranked as top priorities if funds were made available. Suggested funding mechanisms for transportation projects were voted on, with developer impact fees and proportionate share receiving almost half of all responses, followed by a gas tax, and then tolls.

Recycling: A short series of questions was asked about expanding and consolidating County trash and recycling services, and 75% of participants strongly or somewhat supported a system that uses recycling bins instead of the existing blue bags. Though one-third of participants were not willing to pay for new bins, the remainder of participants were willing to pay between \$8 and \$12 if necessary. Almost everyone, 88 percent, strongly or somewhat supported an expanded curbside recycling program that includes paper, with 70 percent somewhat or strongly supporting an expanded program that increased curbside recycling to weekly pick-up. Forty percent of participants were not willing to pay more for adding paper to the recycling stream or increasing to once-a-week pickup, but the remainder of the participants were willing to pay between one and three extra dollars monthly. Slightly more than half somewhat or strongly supported a countywide requirement of participation in a garbage collection system that would standardize services and rate structure.

You're the Commissioner

During the sessions, participants were asked to suggest the greatest challenges facing Pasco County from their perspective, as if they were a Commissioner for the day. Participants in each session selected and voted on what they considered the top issues facing the County. Budget deficit and growth management topped the list in each session, with transportation, environment, water and employment issues following closely:

Session 1	Session 2	Session 3	Session 4
Budget Deficit	Growth Management	Budget Deficit	Budget Deficit
Growth Management	Budget Deficit	Growth Management	Growth Management
Employment	Water Shortage	Trans. Infrastructure	Job Development
Natural Resource Protection	Natural Resource Protection	Job Development	Water Supply
Roads/Mass Transit	Succession Plan	Environmental Protection	Agriculture Programs

Cross Tabulation

Three demographic attributes were cross tabulated with five questions to discover if certain residents/stakeholders felt significantly different from the majority about broad topics of Pasco County direction and service. The cross tabulated data is included in Appendices A, B, and C, with aggregated data for these questions and for all of the sessions following in Appendices D and E.

Demographic Attributes

- What is your age category?
- In what part of Pasco County do you live?
- How many years have you lived in Pasco County?

Questions

- Are you satisfied with the services you receive from Pasco County?
- How would you rate the services provided by the County?
- The services I receive from the County are...
- Do you believe the county is headed in the right direction?
- How should urban development in the County be accommodated over the next 25 years?

Below are some highlights from the cross tabulation showing areas where participants in the different categories split from the rest of the groups.

Age Demographic

- 60% of participants aged 18 to 24, and 50% of participants aged 75 and older were less satisfied with the services provided by the County than the other age groups.
- 60% of participants aged 18-24 thought services provided by the County should be better.
- 60% of participants aged 18-24 though County services were too expensive for what they receive. A majority of all other groups felt that services were either priced correctly or a bargain.
- All participants aged 18-24 thought the county was either headed in the wrong direction, or were undecided; 60% of respondents aged 25-34 were undecided, and 75% of participants aged 75 and older thought the county was headed in the wrong direction.

- Almost no age groups thought that urban development should be accommodated in the same way as in the past; a majority of all other groups trended toward redeveloping by adding density to existing areas.

Residency Area

- Most residents by region were satisfied with services provided by the county, with 72% of Central Pasco residents approving. 36% of East Pasco residents were not satisfied with services; the largest percentage of unsatisfied residents in this comparison.
- 54% of residents across the board thought county services are what they expect, with 50% of residents from outside Pasco County feeling that services should be better.
- 64% of West Pasco residents and 54% of Central Pasco residents believed that County services were either a bargain or priced right; 44% of Central Pasco and 44% of East Pasco residents felt that services were slightly overpriced or too expensive.
- In general, West Pasco residents felt that the County was headed in the right direction (41%), Central Pasco was split (37% right/30% wrong), and East Pasco residents felt the County was headed in the wrong direction (46%).
- Residents in general disapproved of developing the same way as in the past, with a heavy focus on redevelopment/more density in existing areas.

Years of Residency

- No seasonal residents participated in these sessions.
- The highest percentages not sure about their satisfaction with County services were residents of Pasco County for five years or less. In general 55% or more of all years of residency groups were satisfied with County services.
- 50% of non-residents and 41% of residents of Pasco County for more than 20 years thought county services should be better. A significant majority of residents for 20 years or less thought county services were what they expected or exceeded expectations.

- 57% of residents 2 years or less, and 55% of residents 6-10 years thought County services were slightly overpriced or too expensive.
- In general, residents of Pasco County 10 years or less were unsure about the County's direction; while more than 30% of residents more than 11 years thought the county was headed in the wrong direction (recall that County direction split by thirds between right/wrong/undecided).
- The only surprise with development focus by years of residency was residents 1-5 years were more open to alternatives such as expansion of existing cities, incorporation of some areas in to new cities, and new town centers as opposed to a strong focus on more density into existing areas with the other groups. Again, almost no one thought development should be done in the same way as in the past.

Comparing respondent demographic data to certain questions provides the opportunity for further outreach as we discover that some residents in a particular geographic area, years of residency, or age group have significantly different opinions on a question than the rest of the respondents, or from the aggregate data.

Appendix A

Age

Age & Satisfaction with County Services

Count of Are you satisfied with the services you receive?

Row Labels	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
Yes	40%	60%	60%	67%	61%	54%	0%	59%
No	60%	10%	29%	25%	26%	29%	50%	28%
Not Sure	0%	30%	11%	6%	6%	11%	25%	9%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

Age & Service Delivery

Count of Services provided by the County are:

Row Labels	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
Should be better	60%	20%	34%	33%	41%	43%	25%	37%
What I expect	40%	80%	60%	58%	46%	43%	75%	54%
Exceed my Expectations	0%	0%	6%	4%	9%	14%	0%	7%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

Age & Service Value

Count of The services I receive from the County are:

Row Labels	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
A bargain	20%	20%	11%	29%	20%	11%	0%	19%
The price is right	0%	30%	43%	29%	46%	39%	50%	38%
Slightly overpriced	20%	40%	17%	13%	17%	18%	25%	18%
Too expensive for what I receive	60%	10%	26%	25%	17%	18%	0%	22%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

Age & County Direction

Count of Is the county is headed in the right direction?

Row Labels	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
Yes	0%	20%	31%	35%	31%	39%	25%	32%
No	60%	20%	29%	27%	30%	36%	75%	31%
Undecided	40%	60%	37%	35%	39%	18%	0%	35%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

Age & Future Urban Development

Count of How should urban development be accommodated over the next 25 years?

Row Labels	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grand Total
Expansion of existing cities	0%	0%	9%	2%	6%	11%	0%	5%
Incorporation of some areas into new cities	20%	0%	3%	8%	2%	11%	0%	5%
Into new town centers	20%	0%	17%	19%	24%	18%	50%	20%
Within urban service areas	20%	20%	14%	23%	31%	18%	25%	23%
Redevelopment/more density in existing areas	20%	80%	51%	31%	30%	29%	25%	36%
In the same way we have developed in the past	0%	0%	3%	6%	2%	4%	0%	4%
Grand Total	100%	100%	100%	100%	100%	100%	100%	100%

* NOTE: For the cross tabulated data in Appendices A, B, and C, non-responses have been hidden so it may appear that some columns do not add-up to 100%

Appendix B

Residency Area - Where They Live

Residency Area & Satisfaction with County Services

Count of Are you satisfied with the services you receive?

Row Labels	West	Central	East	Outside	Grand Total
Yes	57%	72%	52%	67%	59%
No	31%	20%	36%	8%	28%
Not Sure	8%	7%	7%	25%	9%
Grand Total	100%	100%	100%	100%	100%

Residency Area & Service Delivery

Count of Services provided by the County are:

Row Labels	West	Central	East	Outside	Grand Total
Should be better	38%	30%	34%	50%	37%
What I expect	56%	59%	54%	42%	54%
Exceed my Expectations	5%	9%	8%	8%	7%
Grand Total	100%	100%	100%	100%	100%

Residency Area & Service Value

Count of The services I receive from the County are:

Row Labels	West	Central	East	Outside	Grand Total
A bargain	18%	24%	15%	25%	19%
The price is right	46%	30%	33%	50%	38%
Slightly overpriced	15%	20%	18%	25%	18%
Too expensive for what I receive	18%	24%	26%	0%	22%
Grand Total	100%	100%	100%	100%	100%

Residency Area & County Direction

Count of Is the county is headed in the right direction?

Row Labels	West	Central	East	Outside	Grand Total
Yes	41%	37%	18%	50%	32%
No	31%	30%	33%	8%	31%
Undecided	25%	33%	46%	42%	35%
Grand Total	100%	100%	100%	100%	100%

Residency Area & Future Urban Development

Count of Residency Area

Row Labels	West	Central	East	Outside	Grand Total
Expansion of existing cities	7%	0%	10%	0%	5%
Incorporation of some areas into new cities	7%	2%	5%	8%	5%
Into new town centers	28%	20%	15%	8%	20%
Within urban service areas	23%	30%	16%	25%	23%
Redevelopment/more density in existing areas	26%	37%	44%	58%	36%
In the same way we have developed in the past	5%	7%	2%	0%	4%
Grand Total	100%	100%	100%	100%	100%

Appendix D Aggregate Results for Cross Tabulated Questions

Demographic Data

Age	Count
18-24	5
25-34	10
35-44	35
45-54	48
55-64	54
65-74	28
75 years or older	4

Residence	Count
West	61
Central	46
East	61
Outside Pasco County	12

Tenure residing in Pasco	Count
Less than 2 years	7
2-5 years	16
6-10 years	29
11-20 years	38
More than 20 years	83
Seasonal Resident	0
Not a resident	10

Questions

Second Ranking of Top Services	Count
Animal Control	38
Code Enforcement	82
Agricultural Extension (4-H, Home Economics)	52
Libraries	113
Social Services	77
Parks and Recreation	131
Veteran's Services	42

Are you satisfied with the services you receive from Pasco County?	Count
Yes	113
No	53
Don't Know/Not sure	18

How would you rate the services provided by the County?	Count
Service should be better	73
Service is about what I expect	101
Service exceeds my expectations	14

The services I receive from the County are:	Count
A bargain	36
The price is right	72
Slightly overpriced	35
Too expensive for what I receive	40

Do you believe the county is headed in the right direction?	Count
Yes	61
No	62
Undecided	65

How should urban development be accommodated over the next 25 y	Count
Expansion of existing cities	12
Incorporation of some areas into new cities	14
Into new town centers	40
Within urban service areas	47
Redevelopment/more density in existing areas	76
In the same way we have developed in the past	8

Appendix E1: Results by Question

Sessions 1,2,4,5
Blended Scores

3.) What is your gender?

	Responses	
	(percent)	(count)
Female	50.55%	92
Male	49.45%	90
Totals	100%	182

4.) What is your age category?

	Responses	
	(percent)	(count)
18-24	2.72%	5
25-34	5.43%	10
35-44	19.02%	35
45-54	26.09%	48
55-64	29.35%	54
65-74	15.22%	28
75 years or older	2.17%	4
Totals	100%	184

6.) In what part of Pasco County do you live?

	Responses	
	(percent)	(count)
West	33.89%	61
Central	25.56%	46
East	33.89%	61
Outside Pasco County	6.67%	12
Totals	100%	180

7.) How many years have you lived in Pasco County

	Responses	
	(percent)	(count)
Less than 2 years	3.83%	7
2-5 years	8.74%	16
6-10 years	15.85%	29
11-20 years	20.77%	38
More than 20 years	45.36%	83
Seasonal Resident	0.00%	0
Not a resident	5.46%	10
Totals	100%	183

8.) How are you employed?

	Responses	
	(percent)	(count)
Public sector	35.20%	63
Private sector	29.61%	53
Nonprofit sector	6.15%	11
Retired	19.55%	35
Student	2.23%	4
Not employed – looking	5.59%	10
Not employed – not looking	1.68%	3
Totals	100%	179

9.) Where do you work?

Within the County
 Outside the County
 Not currently working

Responses	
(percent)	(count)
59.22%	106
13.97%	25
26.82%	48
Totals	179

10.) What will your household's total pre-tax income be for the current year?

Less than \$24,999
 \$25,000-\$49,999
 \$50,000-\$99,999
 \$100,000-\$149,000
 \$150,000 or more

Responses	
(percent)	(count)
3.30%	6
14.29%	26
40.66%	74
25.27%	46
16.48%	30
Totals	182

11.) Rank the top three County services in terms of importance to you.

Animal Control
 Code Enforcement
 Agricultural Extension (4-H, Home Economics)
 Emergency Medical (ambulance)
 Fire Services
 Law Enforcement (Sheriff)
 Libraries
 Social Services
 Parks and Recreation
 Veteran's Services

Responses	
(percent)	(count)
2.20%	12
3.11%	17
6.78%	37
21.79%	119
19.78%	108
24.73%	135
7.14%	39
3.48%	19
9.16%	50
1.83%	10
Totals	546

12.) Rank the next three County services in terms of importance to you.

Animal Control
 Code Enforcement
 Agricultural Extension (4-H, Home Economics)
 Libraries
 Social Services
 Parks and Recreation
 Veteran's Services

Responses	
(percent)	(count)
7.10%	38
15.33%	82
9.72%	52
21.12%	113
14.39%	77
24.49%	131
7.85%	42
Totals	535

13.) Are you satisfied with the services you receive from Pasco County?

Yes
 No
 Don't Know/Not sure

Responses	
(percent)	(count)
61.41%	113
28.80%	53
9.78%	18
Totals	184

14.) When it comes to County government services, which of the following is most important to you?

	Responses	
	(percent)	(count)
Overall quality of service	62.50%	115
Low cost / low tax impact	14.13%	26
Speed of delivery / efficiency	12.50%	23
Courteous personnel	4.89%	9
Convenience / accessibility (nearby)	5.98%	11
Totals	100.00%	184

15.) How would you rate the services provided by the County?

	Responses	
	(percent)	(count)
Service should be better	38.83%	73
Service is about what I expect	53.72%	101
Service exceeds my expectations	7.45%	14
Totals	100%	188

16.) The services I receive from the County are:

	Responses	
	(percent)	(count)
A bargain	19.67%	36
The price is right	39.34%	72
Slightly overpriced	19.13%	35
Too expensive for what I receive	21.86%	40
Totals	100%	183

18.) Do you believe the county is headed in the right direction?

	Responses	
	(percent)	(count)
Yes	32.45%	61
No	32.98%	62
Undecided	34.57%	65
Totals	100%	188

21.) To Address the Budget Deficit the County should:

	Responses	
	(percent)	(count)
Reduce Services/Expenses	19.57%	36
Raise Revenues- taxes & fees	18.48%	34
A combination of 1 & 2	61.96%	114
Totals	100%	184

22.) If service reductions have to be made, what approach should be followed?

	Responses	
	(percent)	(count)
All service areas should bear the burden of cost reduction	52.91%	100
Some services should be exempt from budget reductions	47.09%	89
Totals	100%	189

23.) Select the three property tax funded areas you would support reductions, if necessary.

	Responses	
	(percent)	(count)
Animal Control	19.39%	96
Code Enforcement	15.76%	78
Agricultural Extension (4-H, Home Economics)	16.36%	81
Emergency Medical (ambulance)	1.21%	6
Fire Services	2.02%	10
Law Enforcement (Sheriff)	3.64%	18
Libraries	12.12%	60
Social Services	7.68%	38
Parks and Recreation	8.48%	42
Veteran's Services	13.33%	66
Totals	100%	495

25.) What do you consider a reasonable increase in County property tax rates to maintain services?

	Responses	
	(percent)	(count)
< 0% (Reduce my taxes)	6.99%	13
0% (No Increase)	20.97%	39
0% - 2%	19.35%	36
2% - 4%	16.67%	31
4% - 6%	12.90%	24
> 6%	23.12%	43
Totals	100%	186

26.) Gas Tax Increase (select only one)

	Responses	
	(percent)	(count)
No increase	34.74%	66
1 cent / gallon	18.95%	36
2 cents / gallon	13.16%	25
3 cents / gallon	4.74%	9
4 cents / gallon	3.68%	7
5 cents / gallon	24.74%	47
Totals	100%	190

27.) Would you support establishing user fees for services if they were applied only to those who use the service?

	Responses	
	(percent)	(count)
Strongly support	49.46%	91
Somewhat support	33.15%	61
Somewhat oppose	5.98%	11
Strongly oppose	9.78%	18
Don't know	1.63%	3
Totals	100%	184

28.) Would you support establishing Municipal Services Taxing Units (like the Fire Fee) for specific services?

	Responses	
	(percent)	(count)
Strongly support	27.96%	52
Somewhat support	27.96%	52
Somewhat oppose	13.98%	26
Strongly oppose	22.04%	41
Don't know	8.06%	15
Totals	100%	186

29.) Would you support non-property tax special assessments (those who benefit, pay) for services?

	Responses	
	(percent)	(count)
Strongly support	28.88%	54
Somewhat support	37.43%	70
Somewhat oppose	9.09%	17
Strongly oppose	19.25%	36
Don't know	5.35%	10
Totals	100%	187

30.) Please rank the top three greatest challenges facing the County related to growth and development?

	Responses	
	(percent)	(count)
Too much growth	10.87%	60
Not enough growth	3.26%	18
Traffic, congestion and commuting	17.75%	98
Job creation	16.67%	92
Access to recreational and natural areas	3.99%	22
Protecting environment/water supply	18.84%	104
Availability of financing/credit	4.53%	25
Development process	11.78%	65
Lack of vision	10.51%	58
Other	1.81%	10
Totals	100%	552

32.) Would you support a planning approach that designates target areas to accommodate future urban-scale development?

	Responses	
	(percent)	(count)
Strongly support	43.39%	82
Somewhat support	25.40%	48
Somewhat oppose	6.35%	12
Strongly oppose	18.52%	35
Don't know	6.35%	12
Totals	100%	189

33.) How should urban development in the County be accommodated over the next 25 years?

	Responses	
	(percent)	(count)
Expansion of existing cities	6.09%	12
Incorporation of some areas into new cities	7.11%	14
Into new town centers	20.30%	40
Within urban service areas	23.86%	47
Redevelopment/more density in existing areas	38.58%	76
In the same way we have developed in the past	4.06%	8
Totals	100%	197

34.) How do you feel about residential development in rural areas that won't have urban services (water, sewer, etc)?

	Responses	
	(percent)	(count)
Strongly support	8.47%	16
Somewhat support	14.81%	28
Somewhat oppose	20.11%	38
Strongly oppose	50.79%	96
Don't know	5.82%	11
Totals	100%	189

35.) How do you feel about clustered residential developments on private wells and septic systems in conservation subdivisions?

	Responses	
	(percent)	(count)
Strongly support	10.16%	19
Somewhat support	28.34%	53
Somewhat oppose	16.58%	31
Strongly oppose	40.11%	75
Don't know	4.81%	9
Totals	100%	187

36.) What is the most important reason for preserving farmland in Pasco County?

	Responses	
	(percent)	(count)
Provides open space	5.26%	10
Creates local food source	32.63%	62
Provides local jobs	13.68%	26
Preserves rural lifestyle	33.68%	64
Other	14.74%	28
Totals	100%	190

37.) If you are a farmer, what use would you prefer for your land in 2035?

	Responses	
	(percent)	(count)
I'm not a farmer	69.73%	129
I continue to farm it	4.32%	8
My family farms it	11.35%	21
Someone outside my family farms it	1.08%	2
I sell the land and retire	1.08%	2
I sell the land / purchase acreage elsewhere	1.62%	3
I develop it	3.24%	6
Preserve it through conservation easement, etc.	7.57%	14
Totals	100%	185

38.) Prioritize the kind of development that should occur in the County's agricultural areas within the next 25 years.

	Responses	
	(percent)	(count)
No development	34.50%	69
Scattered clusters of homes in conservation subdivisions	21.50%	43
Homes spread out on large lots (5+acres)	22.00%	44
Other	22.00%	44
Totals	100%	200

39.) As Pasco County develops its parks and open space, please prioritize the following elements (select only 3, in order of priority)

- Maintaining existing facilities
- Providing programs and activities
- Purchasing and opening new facilities
- Expanding system of trails
- Preserving open spaces
- Protecting environment and wetlands
- Creation of beaches/swimming areas
- Development of multi-sports park
- Development of professional sports stadium (tennis)

	Responses	
	(percent)	(count)
Maintaining existing facilities	23.05%	124
Providing programs and activities	11.34%	61
Purchasing and opening new facilities	5.76%	31
Expanding system of trails	11.71%	63
Preserving open spaces	14.13%	76
Protecting environment and wetlands	19.14%	103
Creation of beaches/swimming areas	4.83%	26
Development of multi-sports park	6.51%	35
Development of professional sports stadium (tennis)	3.53%	19
Totals	100%	538

40.) With prices decreasing and open spaces dwindling, should the County act now to preserve natural and open spaces?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know

	Responses	
	(percent)	(count)
Strongly support	51.91%	95
Somewhat support	22.40%	41
Somewhat oppose	8.74%	16
Strongly oppose	14.75%	27
Don't know	2.19%	4
Totals	100%	183

41.) When you hear the term "critical linkage," what do you envision?

- Hiking and walking trails
- A linear system of open space with or without trails
- Rivers, streams, and wetlands
- Wildlife corridors and habitat areas
- All of the above
- None of the above

	Responses	
	(percent)	(count)
Hiking and walking trails	2.22%	4
A linear system of open space with or without trails	3.33%	6
Rivers, streams, and wetlands	8.89%	16
Wildlife corridors and habitat areas	22.78%	41
All of the above	50.56%	91
None of the above	12.22%	22
Totals	100%	180

42.) Select your top three elements for investing in the County's transportation system.

- Maintain existing roads
- Expand roadway system for more capacity
- Pave dirt roads
- Enhance the appearance of existing corridors
- Increased trails and sidewalks
- Provide for future interchanges
- Improve existing public transit
- Develop an express bus corridor
- Provide more transit hubs, park-n-rides, bus lanes
- Preserve future transit corridors

	Responses	
	(percent)	(count)
Maintain existing roads	23.88%	128
Expand roadway system for more capacity	19.78%	106
Pave dirt roads	5.78%	31
Enhance the appearance of existing corridors	4.48%	24
Increased trails and sidewalks	6.53%	35
Provide for future interchanges	8.77%	47
Improve existing public transit	12.31%	66
Develop an express bus corridor	2.61%	14
Provide more transit hubs, park-n-rides, bus lanes	6.90%	37
Preserve future transit corridors	8.96%	48
Totals	100%	536

43.) Prioritize these major transportation projects in order of importance.

- I-75
- Ridge Road Extension
- SR 52
- SR 54
- TBARTA / Transit
- US 19
- US 41

	Responses	
	(percent)	(count)
I-75	8.39%	23
Ridge Road Extension	21.53%	59
SR 52	18.25%	50
SR 54	17.88%	49
TBARTA / Transit	14.23%	39
US 19	6.57%	18
US 41	13.14%	36
Totals	100%	274

44.) What is the best way to fund transportation improvements?

- Developer impact fees / proportionate share
- Gas tax
- Special assessment
- Road and bridge district millage
- Transportation MSTU
- Tolls

	Responses	
	(percent)	(count)
Developer impact fees / proportionate share	49%	87
Gas tax	23%	41
Special assessment	2%	4
Road and bridge district millage	7%	12
Transportation MSTU	6%	10
Tolls	14%	25
Totals	100%	179

45.) To what extent would you support a recycling program that used recycling bins instead of blue bags?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know

	Responses	
	(percent)	(count)
Strongly support	60.99%	111
Somewhat support	14.84%	27
Somewhat oppose	7.14%	13
Strongly oppose	12.64%	23
Don't know	4.40%	8
Totals	100%	182

46.) If changing to recycling bins incurred additional costs to you, how much would you be willing to pay?

- \$ 8.00 for the bin
- \$ 10.00 for the bin
- \$ 12.00 for the bin
- I don't want to pay anything

	Responses	
	(percent)	(count)
\$ 8.00 for the bin	24.73%	45
\$ 10.00 for the bin	15.38%	28
\$ 12.00 for the bin	26.37%	48
I don't want to pay anything	33.52%	61
Totals	100%	182

47.) To what extent would you support a recycling program that expanded the curbside recycling stream to accept paper?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know

	Responses	
	(percent)	(count)
Strongly support	69.02%	127
Somewhat support	19.02%	35
Somewhat oppose	1.09%	2
Strongly oppose	7.61%	14
Don't know	3.26%	6
Totals	100%	184

48.) To what extent would you support a recycling program that expanded the curbside recycling service to once a week?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know

	Responses	
	(percent)	(count)
Strongly support	41.67%	75
Somewhat support	30.56%	55
Somewhat oppose	10.56%	19
Strongly oppose	12.22%	22
Don't know	5.00%	9
Totals	100%	180

49.) If adding paper to the recycling stream and going to once-a week recycling pick up incurred additional costs to you, how much would you be willing to pay?

- \$ 1.00 extra/month
- \$ 2.00 extra/month
- \$ 3.00 extra/month
- I don't want to pay more

	Responses	
	(percent)	(count)
\$ 1.00 extra/month	19.89%	36
\$ 2.00 extra/month	20.44%	37
\$ 3.00 extra/month	18.78%	34
I don't want to pay more	40.88%	74
Totals	100%	181

50.) To what extent would you support a countywide required participation garbage collection system that would standardize services and rate structure?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know

	Responses	
	(percent)	(count)
Strongly support	41.85%	77
Somewhat support	14.67%	27
Somewhat oppose	7.61%	14
Strongly oppose	26.63%	49
Don't know	9.24%	17
Totals	100%	184

**Appendix E2: Developer Questions
Session 2 Only**

48.) What is your opinion of residential entitlements in Pasco County?

	Responses	
	(percent)	(count)
Existing zoning and land use entitlements suit the needs of existing and potential population trends	6.12%	3
New residential entitlements need to be focused on supporting employment centers and town centers	30.61%	15
Residential density increases are necessary and economically beneficial to the County	26.53%	13
Residential entitlements are over-allocated and should be reviewed and phased to avoid sprawl	28.57%	14
Neutral	8.16%	4
Totals	100%	49

49.) What is your opinion regarding the supply and availability of industrial and manufacturing land uses in Pasco County?

	Responses	
	(percent)	(count)
Affordable shovel-ready sites served with adequate infrastructure	10.20%	5
Enough existing sites, but lacking supportive infrastructure service	24.49%	12
Both sites and infrastructure are lacking	65.31%	32
Totals	100%	49

50.) Considering the County as a whole, do you believe that Pasco County's vacant land area and entitlements for future retail / commercial growth are:

	Responses	
	(percent)	(count)
Severely Under-Allocated	6.38%	3
Under-Allocated	38.30%	18
Just Right	19.15%	9
Over-Allocated	25.53%	12
Severely Over-Allocated	10.64%	5
Totals	100%	47

51.) Considering the County as a whole, do you believe that Pasco County's vacant land area and entitlements for future office / employment growth are:

	Responses	
	(percent)	(count)
Located in the appropriate locations with necessarily infrastructure	17.02%	8
Located in appropriate locations but lacking appropriate infrastructure	19.15%	9
Lacking in both location and infrastructure	63.83%	30
Totals	100%	47

52.) Please rank the severity of impediment to economic development in Pasco County of the Gas Tax.

	Responses	
	(percent)	(count)
Least Severe	49.02%	25
Less Severe	23.53%	12
Average Severity	15.69%	8
High Severity	7.84%	4
Greatest Severity	3.92%	2
Totals	100%	51

53.) Please rank the severity of impediment to economic development in Pasco County of Ad Valorem Taxes.

	Responses	
	(percent)	(count)
Least Severe <input type="checkbox"/>	10.42%	5
Less Severe <input type="checkbox"/>	35.42%	17
Average Severity	31.25%	15
High Severity <input type="checkbox"/>	14.58%	7
Greatest Severity	8.33%	4
Totals	100%	48

54.) Please rank the severity of impediment to economic development in Pasco County of the Real Estate Transfer Tax.

	Responses	
	(percent)	(count)
Least Severe	25%	12
Less Severe	18.75%	9
Average Severity	33.33%	16
High Severity	22.92%	11
Greatest Severity	0%	0
Totals	100%	48

55.) Please rank the severity of impediment to economic development in Pasco County of the Sales Tax.

	Responses	
	(percent)	(count)
Least Severe	14.89%	7
Less Severe	27.66%	13
Average Severity	31.91%	15
High Severity	17.02%	8
Greatest Severity	8.51%	4
Totals	100%	47

56.) Please rank the severity of impediment to economic development in Pasco County of Impact Fees.

	Responses	
	(percent)	(count)
Least Severe	6.52%	3
Less Severe	10.87%	5
Average Severity	23.91%	11
High Severity	30.43%	14
Greatest Severity	28.26%	13
Totals	100%	46

57.) Please rank the severity of impediment to economic development in Pasco County of User Fees.

	Responses	
	(percent)	(count)
Least Severe	23.40%	11
Less Severe	27.66%	13
Average Severity	34.04%	16
High Severity	8.51%	4
Greatest Severity	6.38%	3
Totals	100%	47

58.) Please rank the severity of impediment to economic development in Pasco County of Special Assessments.

	Responses	
	(percent)	(count)
Least Severe	8.51%	4
Less Severe	25.53%	12
Average Severity	29.79%	14
High Severity	23.40%	11
Greatest Severity	12.77%	6
Totals	100%	47

59.) Please rank the severity of impediment to economic development in Pasco County of Concurrency and Proportionate Share.

	Responses	
	(percent)	(count)
Least Severe	2.08%	1
Less Severe	4.17%	2
Average Severity	20.83%	10
High Severity	33.33%	16
Greatest Severity	39.58%	19
Totals	100%	48

60.) Please rank the severity of impediment to economic development in Pasco County of Drainage Regulations.

	Responses	
	(percent)	(count)
Least Severe	14.58%	7
Less Severe	25%	12
Average Severity	31.25%	15
High Severity	16.67%	8
Greatest Severity	12.50%	6
Totals	100%	48

61.) Please rank the severity of impediment to economic development in Pasco County of Sign Regulations.

	Responses	
	(percent)	(count)
Least Severe	38.30%	18
Less Severe	23.40%	11
Average Severity	27.66%	13
High Severity	10.64%	5
Greatest Severity	0%	0
Totals	100%	47

62.) Please rank the severity of impediment to economic development in Pasco County of Tree and Landscaping Regulations.

	Responses	
	(percent)	(count)
Least Severe	18.75%	9
Less Severe	35.42%	17
Average Severity	20.83%	10
High Severity	16.67%	8
Greatest Severity	8.33%	4
Totals	100%	48

63.) Please rank the severity of impediment to economic development in Pasco County of Right of Way Preservation Regulations.

	Responses	
	(percent)	(count)
Least Severe	6.38%	3
Less Severe	21.28%	10
Average Severity	25.53%	12
High Severity	29.79%	14
Greatest Severity	17.02%	8
Totals	100%	47

64.) Please rank the severity of impediment to economic development in Pasco County of Zoning and Rezoning.

	Responses	
	(percent)	(count)
Least Severe	8.51%	4
Less Severe	14.89%	7
Average Severity	21.28%	10
High Severity	38.30%	18
Greatest Severity	17.02%	8
Totals	100%	47

65.) Please rank the severity of impediment to economic development in Pasco County of Site Plan Approval.

	Responses	
	(percent)	(count)
Least Severe	2.17%	1
Less Severe	6.52%	3
Average Severity	26.09%	12
High Severity	32.61%	15
Greatest Severity	32.61%	15
Totals	100%	46

66.) Please rank the severity of impediment to economic development in Pasco County of Comprehensive Plan Amendment Process.

	Responses	
	(percent)	(count)
Least Severe	0%	0
Less Severe	4.26%	2
Average Severity	42.55%	20
High Severity	27.66%	13
Greatest Severity	25.53%	12
Totals	100%	47

67.) Please rank the severity of impediment to economic development in Pasco County of County Organizational Structure.

	Responses	
	(percent)	(count)
Least Severe	6.38%	3
Less Severe	6.38%	3
Average Severity	19.15%	9
High Severity	40.43%	19
Greatest Severity	27.66%	13
Totals	100%	47

68.) Please rank the severity of impediment to economic development in Pasco County of Customer Service Focus.

	Responses	
	(percent)	(count)
Least Severe	8.33%	4
Less Severe	14.58%	7
Average Severity	27.08%	13
High Severity	29.17%	14
Greatest Severity	20.83%	10
Totals	100%	48

69.) Please rank the severity of impediment to economic development in Pasco County of Professional Best Practice Training / Education of County Staff.

	Responses	
	(percent)	(count)
Least Severe	8.51%	4
Less Severe	10.64%	5
Average Severity	23.40%	11
High Severity	34.04%	16
Greatest Severity	23.40%	11
Totals	100%	47

70.) Please rank the severity of impediment to economic development in Pasco County of Lack of Economic Development Incentives.

	Responses	
	(percent)	(count)
Least Severe	8.51%	4
Less Severe	10.64%	5
Average Severity	29.79%	14
High Severity	29.79%	14
Greatest Severity	21.28%	10
Totals	100%	47

71.) Please rank the severity of impediment to economic development in Pasco County of Fire Inspection for C/O.

	Responses	
	(percent)	(count)
Least Severe	31.91%	15
Less Severe	10.64%	5
Average Severity	19.15%	9
High Severity	19.15%	9
Greatest Severity	19.15%	9
Totals	100%	47

72.) Select the top three forms of residential development for which Pasco County should provide incentives (e.g. first choice, every incentive possible).

	Responses	
	(percent)	(count)
Affordable Housing	17.78%	24
Transit Oriented Development (future transit routes)	18.52%	25
Traditional Neighborhood Design (TND)	14.07%	19
Residential Development Preserving Critical Linkages	19.26%	26
Typical Residential Subdivisions <input type="checkbox"/>	1.48%	2
Rental Apartments	2.22%	3
Conservation Subdivisions (Cluster Development with open space)	14.81%	20
None of the above	11.85%	16
Totals	100%	135

73.) Select the top three forms of employment and commercial development for which Pasco County should provide incentives (e.g. first choice, every incentive possible).

	Responses	
	(percent)	(count)
Mixed-Use Town Centers	17.02%	24
Transit Oriented Development (future transit routes)	18.44%	26
Primary Target Industries (e.g. Manufacturing & Corporate Business Parks)	28.37%	40
Light Industrial Development (Non-Targeted Industry)	16.31%	23
Heavy Industrial Development (Non-Targeted Industry)	6.38%	9
Smaller "Condo" Office Development	2.84%	4
Retail/Commercial Development (Non-TND)	4.96%	7
None of the above	5.67%	8
Totals	100%	141

74.) To what extent would you support an expanded comprehensive water conservation program by Pasco County Utility Services?

	Responses	
	(percent)	(count)
Strongly support	63.04%	29
Somewhat support	15.22%	7
Somewhat oppose	4.35%	2
Strongly oppose	13.04%	6
Don't know	4.35%	2
Totals	100%	46

75.) If implementation of a more comprehensive water conservation program requires an increase to your water use rate and monthly utility bill, how much would you be willing to pay?

	Responses	
	(percent)	(count)
One cent per thousand gallons used?	11.36%	5
Two cents per thousand gallons used?	6.82%	3
Three cents per thousand gallons used?	9.09%	4
Four cents per thousand gallons used?	50%	22
None of the above	22.73%	10
Totals	100%	44

Appendix E3: Fill-In Responses

Session 1

19.) What are the greatest challenges facing the County?

	Responses	
	(percent)	(count)
Budget Deficit	21.10%	23
Growth management / Arch. Stand.	19.27%	21
Quality of life	6.42%	7
Employment	12.84%	14
Roads / Mass Transit	10.09%	11
Youth Services / Park & Rec.	5.50%	6
Natural Resources (Water)	12.84%	14
Social Services /Afford. Housing	1.83%	2
Vision	1.83%	2
Crime	8.26%	9
Totals	100%	109

20.) What are the greatest challenges facing the County?

	Responses	
	(percent)	(count)
Quality of life	11.43%	12
Roads / Mass Transit	13.33%	14
Youth Services / Park & Rec.	15.24%	16
Natural Resources (Water)	28.57%	30
Social Services /Afford. Housing	8.57%	9
Vision	7.62%	8
Crime	15.24%	16
Totals	100%	105

Session 2

17.) What are the greatest challenges facing the County?

	Responses	
	(percent)	(count)
Budget Deficit	18%	27
Growth management	20.67%	31
Job Development (Succession planning for retiring managers)	12%	18
Natural resource protection (wetlands protection/over pumping/resource/agricultural conservation)	12.67%	19
Water shortage	14%	21
Roads/transportation	8%	12
Social services	3.33%	5
Sustainability/Energy	3.33%	5
Protection of property rights	5.33%	8
Crime	2.67%	4
Totals	100%	150

18.) What are the greatest challenges facing the County?

	Responses	
	(percent)	(count)
Job Development (Succession planning for retiring managers)	17.11%	26
Natural resource protection (wetlands protection/over pumping/resource/agricultural conservation)	23.03%	35
Roads/transportation	23.03%	35
Social services	8.55%	13
Sustainability/Energy	6.58%	10
Protection of property rights	9.87%	15
Crime	11.84%	18
Totals	100%	152

Session 4

17.) What are the greatest challenges facing the County?

	Responses	
	(percent)	(count)
Budget Deficit	18.67%	31
Growth management	18.07%	30
Transportation infrastructure	14.46%	24
Resources for law enforcement	5.42%	9
Illegal dumping / environmental preservation/protection	9.04%	15
Job development and preservation	13.86%	23
Feeling of safety	3.61%	6
Buying/protecting greenspace	3.01%	5
Resources for libraries	5.42%	9
Water supply	8.43%	14
Totals	100%	166

Session 5

19.) What are the greatest challenges facing the County?

	Responses	
	(percent)	(count)
Budget Deficit	21.21%	28
Growth management	18.18%	24
Veterans services	6.06%	8
Homelessness	0%	0
Job development	13.64%	18
Preserve & grow agriculture & ag programs	9.85%	13
Services for children	6.82%	9
Water supply – add'l & alt	10.61%	14
Improving transportation	6.06%	8
Vision for the future	7.58%	10
Totals	100%	132